

SEQUOIA PARK ZOO & FOUNDATION WISH TO CELEBRATE **ONE YEAR** SINCE OPENING THE **REDWOOD SKY WALK** BY HOSTING A FUN-FILLED DAY OF FESTIVITIES ON **SATURDAY, JUNE 11, 2022 FROM 10:00AM - 5:00PM**

TIMELINE

- 10:00 ZOO & REDWOOD SKY WALK OPEN
- 10:30 SIDE ONE ENRICHMENT (BUSH DOGS?)
- 11:00 RSW - WALK WITH THE EXPERTS
- 11:30 HILFIKER AVIARY Q & A
- 12:00 RIVER OTTER FEEDING
- 12:30 BARNYARD ENRICHMENT (RACCOONS?)
- 1:00 RSW - CLIMBING DEMONSTRATION
- 1:30 RAPTOR AVIARY Q & A
- 2:00 SIDE TWO ENRICHMENT (PECCARIES?)
- 2:30 MEET SUPER SALMON (STAFF?)
- 3:00 RSW - WALK WITH THE EXPERTS
- 3:30 NATIVE SNAKES ANIMAL ENCOUNTER
- 4:00 RED PANDA Q & A
- 4:30 BARNYARD BEDTIME STAMPEDE
- 5:00 LAST ADMISSION
- 5:30 RIVER OTTER FEEDING
- 5:45 REDWOOD SKY WALK CLOSES
- 6:00 ZOO CLOSES
- 6:30 GIFT SHOP CLOSES

Admission

All festivities are included with **paid** admission to the Sequoia Park Zoo. Members, locals, travelers - all are welcome to attend!

Special Giveaway

Sequoia Park Zoo Foundation

All guests will receive TWO (2) exclusive, limited-edition postcards commemorating the one-year celebration of the Redwood Sky Walk. Guests will receive one postcard to keep and one postcard to send to a friend or family member.

Redwood Sky Walk

Sequoia Park Zoo

Education Aides and Redwood Sky Walk Stewards will be stationed at the Gateway, Launch Deck, Platform Five, and the Spruce Platform to ensure that all guests have a safe and meaningful experience during their visit.

Zoo Director, Jim Campbell-Spickler, will host two expert talks and one tree-climbing demonstration. Special props, like hard hats and building elements, will be available for exclusive photo opportunities.



Pardon our dust: Please note that Sequoia Park Zoo is in the process of constructing the American Black Bear/Coyote Habitat. All planning and placement of activities is subject to change depending on animal and Staff needs.

Food

Ecos Café will offer a special celebration treat with the purchase of every meal.

Marketing

Sequoia Park Zoo Foundation

- eNewsletter 2x – reaching about 20,000 people
- Facebook/Instagram/Twitter/TikTok posts
Combined Audience of over 26,685
- LoCo Lowdown
- Community Calendars
- Audio Ad with \$1,000 put behind it on four radio stations
 - KSLG
 - The Point
 - The Lounge
 - KHUM

Tabling

Sequoia Park Zoo Foundation

Sequoia Park Zoo Foundation Board Members will promote Zoo membership. Existing Zoo Members will be offered a promotional window cling in recognition of their membership.

Conservation Advisory Committee Members will host a red panda table with exclusive temporary tattoos for children. There will be opportunities for guests to donate to the Red Panda Network.



Animal Feedings & Enrichment

Sequoia Park Zoo

Sequoia Park Zoo will host multiple animal feedings, encounters, and Q & A talks throughout the day. Special enrichment items celebrating the Redwood Sky Walk will be given to the animals, creating a party atmosphere across the facility.

Entertainment

Sequoia Park Zoo Foundation

A variety of videos will be set up to play on a loop in the Flamingo Room. Featured topics include *Making the Redwood Sky Walk*, *An Arborist's Perspective*, and others.

See event timeline for proposed animal encounters, feedings, and other interactive and interpretive experiences throughout the Zoo.

If possible, Super Salmon will make an appearance. Education Aides may distribute Super Salmon comic books, stickers, and other educational materials.

PA system or live music on the Main Lawn.

Volunteers

Event Set Up

Sequoia Park Zoo Foundation Board Members - Membership Table

Conservation Advisory Committee - Red Panda Temporary Tattoo Booth

Redwood Sky Walk Stewards - Redwood Sky Walk

Animal Care Volunteers - Animal Enrichment

Super Salmon // Lamoree Learning Lab - TBD

Event Break Down